

Postgraduate awards in Management

Leading to Deakin University's
Master of Business Administration

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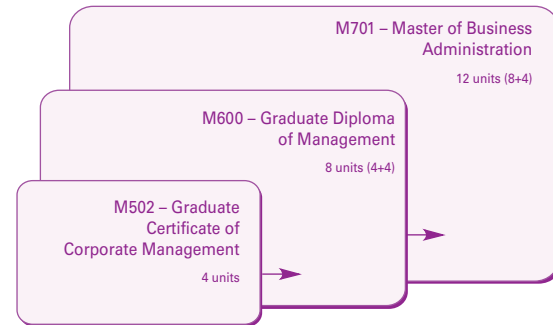


DEAKINPRIME
corporate education

Program overview

Deakin is recognised nationally and internationally for the quality of its distance education. DeakinPrime is the corporate arm of Deakin University and has a specialist understanding in the development and delivery of education and training for corporate clients.

The suite of programs providing postgraduate qualifications in management promoted through DeakinPrime are Graduate Certificate of Corporate Management (GCCM), the Graduate Diploma of Management (GDM) and the Master of Business Administration (MBA). This pathway provides students with the opportunity to exit at various points and take out an award, with the option of being able to choose to continue their study if they wish at a later stage.



This factsheet has been developed to assist prospective students from DeakinPrime's client organisations gain a greater understanding of the Deakin University's postgraduate award programs offered to 'employer funded students'.

It should be read in conjunction with the following Deakin University information booklets:

- Master of Business Administration and MBA (International)
- Residential Executive Development and MBA units

Duration

The duration of the course is calculated on the assumption that a full-time student is enrolled in 4 credit points per standard trimester. Part-time students are estimated to enrol in 2 credit points per trimester.

- M502 Graduate Certificate of Corporate Management – 0.5 years full time or part time equivalent
- M600 Graduate Diploma of Management – 1 year full time or part time equivalent
- M701 Master of Business Administration – 1.5 years full time or part time equivalent

Program features

- Broad subject choice
- Simplified entry for corporate students
- Flexible study modes

Most units are offered via off-campus distance learning. Some units are offered as a one week intensive residential (at the Deakin Management Centre, Geelong, Australia).

- Deakin Studies Online

Deakin Studies Online (DSO) is an online conferencing and workgroup system and a major teaching vehicle used by Deakin University.

- Case-based approach

Students' work and study are integrated through a case-based approach and projects that deal with real business management issues, in the context of students' work environments.

- Active communication

Deakin offers a variety of advanced technologies to make interaction between tutors and students convenient and efficient.

- Extensive on- and off-campus library facilities

- Postgraduate Induction Session

The Postgraduate Induction Session is designed to make the transition to postgraduate study a smooth one and help students to take advantage of the many opportunities and services that Deakin University offers. It is held prior to the commencement of each trimester at the Burwood Campus.

- Revision weekends

One revision weekend is held in both trimesters 1 and 2 in Melbourne, Sydney and Brisbane for all of the core units.

- Content of subjects updated regularly

Entry requirements

The target audience for these programs is middle to senior managers with professional and management experience. The course is accessible to people anywhere in the world who have access to an internet connection through which they can interact with their tutors and fellow students.

The entry requirements are as follows:

Graduate Certificate of Corporate Management (GCCM) M502	Graduates of any discipline with a minimum of two years of relevant work experience, or applicants without a degree who have a minimum of seven years of relevant work experience*.
Graduate Diploma of Management (GDM) M600	Graduate Certificate of Corporate Management (GCCM)
Master of Business Administration (MBA) M701	Graduate Diploma of Management (GDM)

* The Deakin Business School considers relevant work experience to be business experience which includes managerial activities such as managing projects, staff and/or budgets.

Residential schools

The Deakin Business School runs residential schools throughout the year. These are run over 5 consecutive days at the Deakin Management Centre, Geelong, Victoria. In this executive environment, participants immerse themselves into the MBA topic, and build professional networks. If successfully completed, these count as credits towards the GCCM, GDM or MBA award programs. Further details are available for download www.managementcentre.com.au.

Further information

For further information please visit the Deakin University website at www.deakin.edu.au. For specific arrangements between DeakinPrime and its client organisations, please contact your Project Coordinator at DeakinPrime or visit the DeakinPrime website at www.deakinprime.com.

