

Online Services—Learning Portals

Online learning portals are great program or program management system and communication hubs. Usually referred to as learning management systems (LMS) or learning content management systems (LCMS), DeakinPrime's learning portals do much more than audit learner assessments and compliance training.

The ubiquity of computing devices – e.g., computers, ultra-mobile laptops (UMPC's) and smart phones – have aided learning portal evolution. These portals are spaces where training managers, subject matter experts and learners socialize and communicate more frequently, quickly and accurately.

Why DeakinPrime?

DeakinPrime's mission is to enhance the capability and performance of leading organisations through integrated corporate education and development solutions.

To facilitate this, DeakinPrime works with our clients to understand their online training needs and strategic objectives. Online learning solutions design and development is driven by data gathered from these analyses.

DeakinPrime is uniquely placed by virtue of experience in delivering learning solutions to organisations across various commercial, government and professional organisations with the strength of Deakin University's leadership in distance and online education.

Key Features:

DeakinPrime has developed learning portals for various clients since 2002. Our learning portals feature:

- **Customisable branding.** Each client's learning portal is visually rebranded to align with their existing corporate identity. The level of thematic customization is quite extensive – consequently, each learning portal has its own distinctive look.
- **Subject rooms and forums.** Subject rooms are used to disseminate program materials and subject-specific reminders and announcements. Forums can be program-, topic- or function-specific.
- **Multiple communication modes.** Communication methods in our learning portals take advantage of ever-increasing technology adoption from end users. These include web-based, email, RSS and SMS notifications. Web and email messages are sent by default while learners who register their mobile phones can receive notifications more frequently, immediately and ubiquitously.

Strategic Benefits:

Organisations benefit from centralizing learning activities through online systems in the following ways:

- **Reduce training delivery costs.** As more and more of an organisation's training activities are managed and delivered online, reliance on costly postage and physical processes diminish. Paperless assignment submission, results tracking and notifications are great examples of efficiencies gained in using online learning portals.
- **Centralised information and communication hub.** The learning portal becomes the "single source of truth". A strategy based on online training delivery is quite invaluable in transcending time zone, geographic and demographic difficulties.
- **Accessibility of content. DeakinPrime's learning portals are platform-independent.** They are accessible with Windows-, Linux- and Mac OS-based computers. They are even accessible via internet-enabled smart phones.
- **Instantaneous updating of content.** Because content is online, the need for errata is obsolete. Updates to online content within learning portals are immediately viewable by learners and other end users.
- **Improved learning experience.** Our learning portals are about learning experiences. They are designed to connect learners. Where a school brings teachers and students together, learning portals achieve this unconstrained by time or geography. Access to myriad external online resources, collaborative learning, expert discussions and peer-to-peer knowledge sharing are just some of the advantages learning systems provide.



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