



Angie Taras

Director—Client Relations

Angie Taras is the Director—Client Relations at DeakinPrime. DeakinPrime, the corporate education arm of Deakin University, is a pioneer and leader in the development of corporate education partnerships with organisations in Australia, reaching over 50,000 people in work each year.

Angie is accountable for new business development, collaborative development with Deakin’s faculties, solutions consulting and market communications. Angie fosters corporate alliances with new and existing clients, contributing strategically and operationally to the development of educational programs and services which enhance capabilities and help drive business performance.

As a member of the DeakinPrime Leadership Team Angie contributes to strategic direction and orientation toward delivering client growth. It is her responsibility to listen to the market, both corporate and academic, and advise on how best to innovatively optimise client organisation performance.

Angie has developed and implemented marketing and communications plans which have increased the profile and brand recognition of DeakinPrime. Highlight events include the Corporate Education Summit and the launch of the DeakinPrime Leadership Immersion Suite. Currently her focus is on increasing the profile in the marketplace for DeakinPrime’s Learning and Development consultancy services and the establishment of strategic partnerships with targeted industry sectors.



Angie is also responsible for faculty liaison and works closely with Deakin University Faculties and Divisions to help achieve of commercial revenue targets, facilitate customisation of University programs for industry clients and create pathways to University awards.

Prior to her appointment as Director, Business Development in 2003, Angie was a Key Account Manager with

DeakinPrime. Angie managed three joint award programs including the APESMA—Deakin MBA which had the largest MBA student cohort in Australia, the AHRI—Deakin Graduate Diploma and the Institute of Municipal Managers—Deakin Management Diploma.

Before joining DeakinPrime in 2001, Angie had 20 years experience in secondary and adult education in the VET sector, holding both teaching and management positions.

Angie is a member of the Marketing Advisory Group chaired by the Pro Vice-Chancellor (Development) and a member of the commercialisation think tank chaired by the Deputy Vice-Chancellor (Academic).

Angie is married with three children and lives in East Malvern, Victoria.

Contact details

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