



# Colin Boldra

## Alliance Director

Colin Boldra is an Alliance Director at DeakinPrime. DeakinPrime, the corporate education arm of Deakin University, is a pioneer and leader in the development of corporate education partnerships with organisations in Australia, reaching over 50,000 people in work each year.

Colin joined DeakinPrime in early 2006 and his first role was that of Development Manager during the establishment phase of the DMO Institute. The DMO Institute is a corporate education model which services the learning and development needs of over 7000 personnel employed in a highly geographically dispersed and complex job role environment. As the development lead in all new and revised programs for the DMO Colin has played a pivotal role in establishing long term relationships both within the organisation and with key Defence contractors to create a best of breed solution.

Colin became the Director of the DeakinPrime – DMO Alliance in 2008, with responsibility for building the capability and services of the DMO Institute to ensure that the DMO can confidently increase and retain its skilled and highly educated workforce. In 2010, under Colin's lead, DeakinPrime won the contract for DeakinPrime to continue providing support to the DMO until 2016. Throughout his time with the DMO Colin has overseen and delivered over 170 different projects ranging across the learning spectrum.

More recently, Colin has coauthored a report on best practices in Continuing Professional Development, consulted to the Canadian Department of Defence and has established a long term leadership partnership with Raytheon Australia. Prior to joining DeakinPrime



Colin lead the co-regulatory scheme delivered by the peak industry body representing the Australian farm chemical distribution chain, Agsafe Limited. During his time with Agsafe he was published three times, negotiated regulatory exemptions worth over \$50M to industry, coordinated the delivery of consultative services to over 800 businesses per annum, oversaw the operations of the industry RTO servicing

over 2500 personnel per annum, maintained a unique ACCC authorisation for over five years, designed and launched a new business model for the program and worked closely with senior executives from large companies such as Wesfarmers, Elders, Nufarm and Combined Rural Traders (CRT) as well as many independent business owners.

Colin has completed an MBA with the University of Canberra in conjunction with the Australian National Business School which included completion of the Asian Intensive School for Advanced Management (AISAM 2005). He also holds a Bachelor of Science from the Australian National University and is part way to completing a Graduate Diploma in Education.

Colin is married with two children and lives happily in Canberra.

### Contact details

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