



Liz Lor

Alliance Director—DeakinPrime

Liz Lor is an Alliance Director at DeakinPrime. DeakinPrime, the corporate education arm of Deakin University, is a pioneer and leader in the development of corporate education partnerships with organisations in Australia, reaching over 50,000 people in work each year.

Prior to joining DeakinPrime, in 2007, Liz worked at Franklin Covey, a US-based organisation specialising in organisational and individual effectiveness. Liz was involved in the establishment and subsequent development of Melbourne operations and managed accounts in the retail, pharmaceutical, airline and engineering sectors.

In 2000, Liz joined GEOS, a group of global English language training schools, initially as Marketing Manager and then General Manager of Melbourne operations, and was instrumental in helping the business achieve a turnover of over \$3 million in 2004



Prior to her role with GEOS, Liz was General Manager of the International division at AMES (Adult Multicultural Education Services), and oversaw the English Language, Online and Offshore units, creating integrated delivery strategies for international clients.

Liz was educated at Methodist Ladies' College in Melbourne and completed her Bachelor of Arts, majoring in Japanese and French,

at Melbourne University in 1989. Liz went on to complete her Graduate Diploma of Australian Tourism at Monash University in 1991, followed by a Graduate Diploma of Education at Melbourne University in 1994. In 2000 Liz attained her Masters of Marketing at Melbourne Business School, Melbourne University.

Liz lives in South Yarra, Victoria with her husband and twins.

Contact details

e liz.lor@deakinprime.com